



GeoCapacity Building what future for 'geospatial geoskills'?

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MINISTRY OF EDUCATION,

OP Education for Competitiveness

> INVESTMENTS IN EDUCATION DEVELOPMENT

Olomouc University, Czech Republic, November 10-12 2014

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EUROGEO: geo-education projects

- Networking: Digital-earth.eu
- Tools: I-Use



- Training: iGuess & iGuess2
- Concepts: Spatial Citizenship
- Careers: GeoSkills Plus
- Leadership: GeoCapabilities



















European Journal of Geography

http://www.eurogeographyjournal.eu

"A fine journal with excellent and widely cited papers on European geography" The SCOPUS Evaluation Team (2014)

Translating the vital work of geo-scientists into the policy arena European Journal of Geography





UROGE

European Association of Geographers Volume 5 • Number 1• March 2014 • ISSN 1792-1341

European Journal of Geography

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Capacity Building for the future

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"Our results indicate that the <u>quality of</u> <u>international network connections</u> matters for <u>academic knowledge transfers</u>. not only is the distribution of public research expenditures across different research projects important but also the position from which researchers enter international networks and the level of knowledge accumulated in those networks."

Varga, A., & Parag, A. (2009). Academic knowledge transfers and the structure of international research networks. *University knowledge transfers and regional development: Geography, entrepreneurship and policy. Edward Elgar Publishers, 138-159.*

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Gakstatter E. (2014), Will the Next Industrial Revolution Be Bigger than the First? Will Geospatial Technology be Part of It?, Geospatial Solutions, http://tinyurl.com/qxhohom





Gakstatter E. (2014), Will the Next Industrial Revolution Be Bigger than the First? Will Geospatial Technology be Part of It?, Geospatial Solutions, http://tinyurl.com/qxhohom





Digital Earth Vision 2020



Digital Earth

What is needed?

Meaningful support for research and actions on the key challenges that face the world in the next 10-20 years

• population increase, energy, food and water, aging, climate change

Meaningful support for grand challenges in science

- managing global and regional change, global sustainability
- improving forecasts for future environmental conditions
- recognising key tipping points to respond to environmental change

Meaningful support for webs of citizens and sensors

• sensor web, observation web (humans, sensors and simulations)

Meaningful support for digital development worldwide

• open access to georeferenced physical, social and cultural data

ISDE Digital Earth 2020 Workshop, Beijing, March 18-20 2011, <u>www.digitalearth-isde.org/ssw/147</u>



Economic Value of Geospatial Data (Arup Dasgupta, 2013)

Benefits Across the World UK Europe US \$498 mn \$1.013-1.514 mn Boost to GDP in England \$1.4k bn Benefits to EU, nations and & Wales from geospatial Cost savings to agriculture, information by public serregional organisations in construction and geospatial 2006 against an annual cost of \$122-182 mn on INSPIRE vices providers in '08-09 India services industry in 2011 \$872-934 mn \$40-45 bn \$1.6k bn Boost to GDP in England & Wales Boost in revenue to Revenue created by by 2014-15 with data access businesses from geo geospatial applications & copyright, and improved services in 2011 awareness \$2.6 bn \$70-75 bn Expected revenue creation Cost savings accrued by by geospatial applications industries in next five years Australia \$37 bn \$6.4-12.6 bn Annual value of geospatial services as Contribution to GDP in per US consumers New Zealand 2006-07 0.08-0.14% \$1.2 bn Percentage contribution Productivity-related to GDP in 2008 benefits to NZ economy

Dusgupta A (2013), Economic Value of Geospatial Data: The great enabler http://tinyurl.com/nj9fbj2

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Benefits of the



What is the

economic impact of

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Entrepreneurship, Innovation and Leadership in Education

Maps and the Ge	eospatial Revolutio	Snatial ARS"					
22,000+ Participants From The First MODO Students (aggregated to social hexagons)	C On Mapping		Penn State faculty reflect on early MOOC e	oha	2013 EDITION		
16-300 101-359		All Char	Coursera earlier this year have attracted more th	Main Menu	About SpatiaLABS	What's New	Terms of Us
		A	B	About S	patiaLABS		
Books for Geospatial Te	Chnology Professionals	disk fore: Provide 200		WELCOME Esri Press S subject matt complexities	<i>patiaLABS</i> are standald ter useful in standard o s while answering prov	one activities des computer-lab ses ocative questions	igned to prom sions and long s like "How mi
GIS JOBS, GISP Certification and Geospatial Careers	REVOLUTION OF LOCATION-BASED ADVERTISING AND INDOOR POSITIONING	GOOMINE EAN		Education	& Research		
GIS Jobs, GISP Certification and Geospatial Careers	LBS: The Revolution of Location-based Advertising and Indoor	Geospatial Law		Challenging Educational Apr 17, 2014 / Posted by A	Students Through Resources from Es	SpatiaLABS - (ri	Open
FREE	Positioning FREE	FREE	GI-N2K	SpatiaLABS are hands-on interest in spatial analysis Canada's Lesson Planner.	n GIS activities designed for use in high s and GIS. They are now available as op	er education, but can be used een educational resources acc	by anyone with an essible from the Esri

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Concepts: social learning, geographic (geo))media, spatial citizenship



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Geo Employment Market Foundation Results

• Establishment of cooperation model

- Private sector
- Public sector
- Education
- Awareness Raising Campaign 'Go Geo'
- New curricula and renewed programs
 - GI Minor
 - GeoMedia & Design
 - Surveying Program at VET level



European approach



GEO SKILLS PLUS will bundle and examine additional examples...

- Of cooperation
- Of raising awareness building activities
- Of bridging the gap activities

... in European countries.



Job Profiles: Geocoder



Using paper maps isn't always easy, but digital maps face a range of challenges working out their users' intentions. Photograph: Juice Images/Corbis



Job Profiles: Geocoder

- A geocoder takes an address and works out the best set of co-ordinates it can, and returns the best choice.
- For densely populated areas, there's a good chance that a geocoder will know about house numbers and what side of the road they're on, and will give an answer that's pretty accurate.
- Outside of metropolitan areas it can be a less exact science, especially in rural areas where a property can extend over a large area.
- A good geocoder will try to cope with this and give you its best attempt at an answer.



Surveyor



About this blog

Behind the scenes with a surveyor

Home / Behind the scenes / Behind the scenes with a surveyor





By Gemma In Behind the scenes GI explained Comments (8)

Gemma works in our Corporate Communications team as our Social Media

Behind the scenes with a surveyor

Ordnance Survey make 10,000 changes a day to the master map of Great Brita astounds people and this behind the scenes story from one of our surveyors, C explain just how many changes occur to our landscape every day.

I'm a forty-something field surveyor living and working in the rolling hills and h Worcestershire, where my primary job and purpose is to keep the large scale m have been working as a field surveyor for nearly 13 years and have concentrate around the golden villages of the Cotswolds, the post-industrial towns of the F the wooded valleys of Stroud. It has only been in the last year that I have been the north; where I now find my area of responsibility to be the Malvern Hills.



Surveyor



- "we have to add to the map any new or changed features we are aware of, or we find
- every update we make to the digital map is sent back to the main database and then sent onto our customers
- our map is dynamic and we are delivering continuous improvements to it"



Data Scientist



FEATURES

Author: Statistics Views Date: 24 Jan 2014 Copyright: Image appears courtesy of Sir David Cox

Sir David Cox is arguably one of the world's leading living statisticians. He has made pioneering and important contributions to numerous areas of statistics and applied probability over the years, of which perhaps the best known is the proportional hazards model, which is widely used in the analysis of survival data. The Cox point process was named after him.



The Fantastical Life of a GIS Analyst

Monday, February 10th 2014

1 Comment

By <u>NASA</u> Read More About: <u>gis</u>, <u>humanitarian</u>, <u>jobs</u>, <u>nasa</u>, <u>remotesensing</u>

Classified Ads:

ParcelAtlas now has **95** million parcels and 1,400 counties. This data is comprised of the industry's most current and internally consistent parcel layer content available. ParcelAtlas API enables near instant integration of parcel boundaries with situs, owner and characteristic attributes with existing GeoServer operations. <u>Click here</u> for more information. <u>Click here</u> to see digital parcels over imagery nationwide live in no fee, no LOGON ParcelAtlasLite.

Summary: What do climate modeling, malaria and black rhinos have in common? It turns out that Geographic Information Systems can be adapted to study all three. Wherever GIS is being used for humanitarian purposes, senior programmer analyst Joe Nigro is never too far away. Here's his story.

What do climate modeling, malaria and black rhinos have in common? It turns out that Geographic Information Systems can be adapted to study all three. Wherever GIS is being used for humanitarian purposes, senior programmer analyst Joe Nigro is never too far away. (At right: Joe Nigro (right) and his colleague and co-instructor, Avirup Sen Gupta. Image Credit: Claire Lewis, North Luangwa Conservation Project.)

"The common factor is knowing how to use GIS. I've worked on a range of projects from plague modeling in the American southwest to semi-automating glacier boundary extraction in Alaska. I never know what I'll be



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GIS Analyst

Technical Skills

- Strong GIS skills with two or more GIS packages
- Strong Macro / C / C++ / Visual Basic programming skills
- Understanding of and/or willing to learn math and statistical analysis
- Strong Oracle or related RDBMS skills including development skills
- Excellent verbal / written communication skills
- Genuinely excited and enthusiastic about learning and pushing technical limits / finding new solutions
- Good writing skills for documentation, training, processes
- Formal training (eg. Degree) or high level of experience with GIS.
- "Hands-on" experience
- Good analytical / problem solving skills
- A basic understanding of the concepts behind data management in a relational database
- Good IT technical skills
- The ability to think and solve problems

People Skills

http://careers.geocomm.com/resources/gisanlystskills.html



USA data: http://www.onetonline.org/find/quick?s=geospatial

Chui J et al. (2011), Big data: The next frontier for innovation, competition and productivity, McKinsey Global Institute



Pan-European needs

- Create a clear definition of labour market sector
- Build an Occupational Skills Profile
- Define jobs and their required skills
- Connecting to European initiatives
 - eSkills
 - EQF
 - New Skills New Jobs,
 - Digital Agenda



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WHO WE ARE

The European e-Skills Association (EeSA) is a community of stakeholders supporting the development of e-skills and digital literacy in Europe. EeSA builds on the success of the e-Skills Industry Leadership Board (e-Skills ILB) supported by DG Enterprise and Industry of the European Commission. EeSA is an umbrella organisation that works in partnership with the European Commission, public authorities across Europe, SMEs and all relevant stakeholders to build upon the European Commission recommendations and other reference initiatives on e-skills. More



http://eskillsassociation.eu/

LATEST NEWS

EeSA Conference on 'e-Skills for the 21st Century' 2013/10/25



On 11th December in Brussels, senior representatives from industry, associations, European institutions and academia will gather at the EeSA conference on 'e-Skills for the 21st Century' to present their achievements and future actions related to the Grand Coalition for Digital Jobs. The conference will be composed of three panel discussions that will address the following ... More

New Survey Says 20% of European Students Never Use a Computer in the Classroom 2013/06/06



The Survey of Schools: ICT in Education report was commissioned by the European Commission to benchmark access, use of and attitudes to ICT in schools in 31 European countries. The 190,000 responses collected from students, teachers and head teachers provide a detailed benchmarking of ICT in school level education across Europe. The survey reveals that ICT infrastructure is schools is... More ÷

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EUROPEAN QUALIFICATIONS FRAMEWORK European Commission > European Qualifications Framework > Compare Qualifications Frame

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Framework							

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Compare Qualifications Frameworks

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Following extensive national consultations with stakeholders, countries present the results of the referencing of their national qualifications levels to the appropriate levels of the European Qualifications Framework based on a set of criteria agreed at European level.

The interactive table below allows you to compare national gualifications systems or frameworks of countries that have already related their national qualifications levels to the EQF. To compare how one country references its national qualification levels to the EOF with another, select a flag of the country of your choice to start the process.

The blue box at the top of the comparison chart gives access to all key information on the qualification system of the selected country. It leads you to the National Coordination Point (NCP) of the country, which provides access to information and guidance to stakeholders on how national gualifications relate to the EQF through their national qualifications systems. Furthermore, the detailed report on the national referencing processes ("national referencing report") and the presentation of the national qualifications systems ("NQF/NQS") may also be reached from the blue box.





GE&CAPACIT

Below it is presented how the national qualifications levels of the selected country relate to the eight reference levels of the EQF. By clicking on the levels of the EQF, you will find the description of the relevant EQF level in terms of learning outcomes: knowledge, skills and competences. As you will see some national qualifications levels are and may be linked to one, two or more EQF levels. This indicates that NQF levels may be significantly broad. It may also occur that two or more NQF levels are related to a single EQF level, which indicates that those national levels are significantly narrow. At present, some countries have gualifications levels below EQF level one. As EQF starts at EQF Level 1, referencing national qualifications levels below that level is not possible.

For each NQF level (click on the NQF level) there is a description, in particular of its learning outcomes, as well as examples of qualifications at that level (up to five). There are many more gualifications at each NQF level; however, the examples aim to get a better idea of what gualifications an NQF level contains. Depending on the characteristics of the national gualifications systems, countries provide examples of individual gualifications or types of gualifications. More detailed information on these examples is provide through access to national websites and databases of gualifications.

"See more" will lead you to more information on the NCP and the referencing process.





Leadership in Geo-

- data / analytics expertise
- building new businesses
- corporate conformists
- maverick culturally very different



GECAP

DIGITAL AGENDA FOR EUROPE

A Europe 2020 Initiative

European Commission > Digital Agenda for Europe

Home	Our Goals	Life & Work	Entrepreneurship & Innovation	Science & Technology	Telecoms & the Internet	Content & Media	DAE & U	
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ICT 2013

Conference

- Exhibition
- Networking
- Work Programme
- Investment Forum
- Students

Big Data Challenge

Due to the very fast growth in the availability of data, Big Data technologies define a market projected to grow annually by 40% for the next few years. However, only a small number of European companies appear in the most recent list of largest companies by Big Data revenue. These sessions will allow interested parties with complementary resources and skills come together and discuss research and development plans to improve Europe's ability to manage and exploit its data assets and make it more innovative thus strengthening its industrial competitiveness.

Agenda: [45 minutes sessions] [90 minutes sessions]

2013	Create Connect Grow
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Welcome, dear Guest [Log on]

Travel & Accomodation

Practical information

DAE & U My Country Advisers Digital Agenda Assembly ICT 2013 Communities

Networking sessions 12 Networking sessions Digital Earth

- Social analytics and big-data
- Genomic Information Systems: Big Data for Personalized Medicine
- Large-scale multimedia analysis and retrieval in context
- How will Big Data yield a new economic sector?
- What does the future hold for e-science and big data?
- The Business of Open Data
 - Big Data and Cloud Computing for Sustainable Economic Growth and

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www.eurogeologists.eu/index.php?page=1011 *

Earth Science Jobs in Europe ... GeoJobs Eco Employment Job Site. http://www. geojobs.com/. Geology Jobs - Geologist Salary Information - Oil and Gas Jobs.

Earthworks Jobs Oil & Gas ... Upstream Geology ...

www.earthworks-jobs.com/resgg.htm *

I am keen to commence my career as a geoscientist within the oil and gas Germany with 5 years worldwide experience in Europe, Australia and Middle East.

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www.infomine.com/.../jobs/.../europe.geology.geoscie... * Translate this page Search for Geology & GeoSciences mining jobs in Europe. New jobs daily. Job seekers post your resume for employers to find.

Geology & GeoSciences Mining Jobs in Europe (English ...

www.infomine.com/.../jobs/.../europe.geology.geosciences.english.jobs.a... * Search for Geology & GeoSciences mining jobs in Europe. New jobs daily. Job

[PDF] GEO Skills + - CLGE

www.clge.eu/documents/events/152/geoskills plus.pdf -Mar 21, 2014 - Paula Dijkstra, Kadaster, The Netherlands ... (VET). • Work-related training and cooperation efforts. 3. Page 4. Growing demand for Geo Skills.

i2geo - About the GeoSkills Ontology - I2geo.net

i2geo.net > Home > About Pages > About the GeoSkills Ontology * It is now http://www.inter2geo.eu/2008/ontology/GeoSkills GeoSkills has been built by the work-package-2 of the former inter2geo project. It is now evolving ...

Open Geo for all - European Association of Geographers

eurogeography.eu/eurogeo-newsletter/news-2014-feb.html Jump to GeoSkills Plus - a new EU funded project - EUROGEO is a partner in a new EU funded vocational ... GeoSkills Plus is based on work and ...

European Association of Geographers

www.eurogeo.nl/ EUROGEO members are geographers and related professionals who work in the public, private, and academic sectors. They work in a wide range of careers, ...

Conferences - EAGE (European Association of ...

www.eage.org/?evp=4430 -

Internal link. 16 - 19 June, Student Programme at the 76th EAGE Conference & Exhibition 2014 Create Your Energy Amsterdam, Netherlands. Internal link ...

Jun 16 - Jun 19 76th EAGE Conference ... Jun 16 - Jun 19 Student Programme at the ... Amsterdam, Netherlands Aug 4 - Aug 7 LAGSC 2014

Amsterdam, Netherlands Mexico City, Mexico

Navarro, M., Gibaja, J. J., Bilbao-Osorio, B., and Aguado, R. (2009). Patterns of innovation in EU-25 regions: a typology and policy recommendations. *Environment and Planning C: Government and Policy, 27(5), 815-840.*

Etzkowitz, H. and Leydesdorff, L. (2000), The dynamics of innovation: from National Systems and "Mode 2" to a Triple Helix of university–industry–government relations <u>Research Policy</u>, 29(2): 109-123

Geo-Capacity Building

- EUROGEO at the Council of Europe (since 1983)
- Participatory status
- Culture, Education, Environment, Economy groups
 - Lobbying in the European Parliament
 - Respond to statements and policy proposals (Rio + 20)
 - Attendance at major meetings and events (WFD)

Capacity Building: Some Recommendations

- Money support from industry
- Long-term commitment from stakeholders
- Common public message media investment
 = valuation of the sector
- Research and information gathering
- Strong risk evaluation
- "What happens if we don't develop capacity?"

Survey of Geospatial Capacity Builders, carried out in March-April 2014

What if?

http://tinyurl.com/G WF-geocap2014

 What if we don't capacity build the geospatial sector? citizens remain unaware the geospatial sector exists 	Increased focus on OpenGIS					
Good students hijacked by non-geospatial industry	too few applications for courses – not enough graduates to meet needs					
qualifications (or lack thereof) currently are considered THE key limiting factor in further development of the geospatial sector						
Low potential for more efficie society and economy not dev	ent veloped.					
	[Potential]					

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•	What should be done to In control of the geospatial sector?		Involve in conference	dustry in tes and more	network key education organisations =	Create comm qualifications curriculum	and		
	New projects What need broad and geospatial pupils still training		s to be do effective p profession in second	ne o.r. for the ns, targeting ary education	Sharing knowledge information about v on	e and what is going			
	materials.	Increase fo demands	ocus on Op of governn	penGIS to meet nents, industry	et ry u u Continued rise of open Find ways to cluster good projects - sustain them u u				
	roleplay gaming for raising awareness with deciision makers			research the hu define or predi demand, which elopment of geo nan need, from d	uman need to ct the market will guide the spatial education. lifferent	use spatial technology more fully to create exciting education			
	Establish a leaders forum (industry-education- NGOS-EC) who meet once a year at GWF, build relations to industry GIS Graduates should have the knowledge of geospatial standards, programming skills etc needed by industry.		m and bett	spective: physcia future. Human r er food, health, v	l, mental. currently, need to know more, work effectively.	bridge the gap between technical and policy experts			
			port	ate a European g al - jobs and ad	geospatial careers dvice - LinkedIn?? connect qualifications to European benchmarks				
			ards, d by			2			

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Dynamics of innovation

- networks of institutions offer:
 - a <u>source of</u> innovation
 - their adoption and
 - implementation

Etzkowitz, H., Webster, A., Gebhardt, C. and Terra, B. R. C. (2000), The future of the university and the university of the future: evolution of ivory tower to entrepreneurial paradigm, <u>Research Policy</u>, 28(2): 313-330

Building Capacity: Networking

four characteristics (Hausman and Goldring, 2001)

- shared values among members,
- a <u>common set of events</u> that promote face-toface interaction between participants,
- collaboration among stakeholders and
- a <u>commitment to the organisation and its</u> <u>decisions</u>

Hausman, C. S. and Goldring, E. B. (2001), Sustaining Teacher Commitment: The Role of Professional Communities, <u>Peabody Journal of Education</u>, 76(2): 30-51

GeoSkills + Events

- Kick-off Meeting: Brussels, Belgium
 6-7 November 2013
- Workshop 1 + Partner Meeting 1: SOMA College, Harderwijk, The Netherlands 21-22 May 2014
- Workshop 2 + Partner Meeting 2: Sofia, Bulgaria November 2014
- Workshop 3 + Partner Meeting 3: Vilnius, Lithuania May 2015
- Joint Event (Final conference): Brussels, Belgium End August / Begin September 2015

www.geoskillsplus.eu

Thank you for your attention

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KARL DONERT ON TWITTER

- RT @GeoSkills_Plus #Geography hits all of these!! "10 Skills The Workforce of the Future Will Need" @GeoSkills_Plus http://t.co/eoaYuPXGaD about 1 hour ago
- Geo-cube: a #geographical journey #geoed #edtech http://t.co/SveYdcaloH about 1 hour ago

ver

Karl Donert www.innovativelearning.co.uk kdonert@yahoo.com @karldonert

EU Digital Agenda: where does education really fit in?

Spatial Citizenship October 17, 2014 / 0 Comments / in News

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